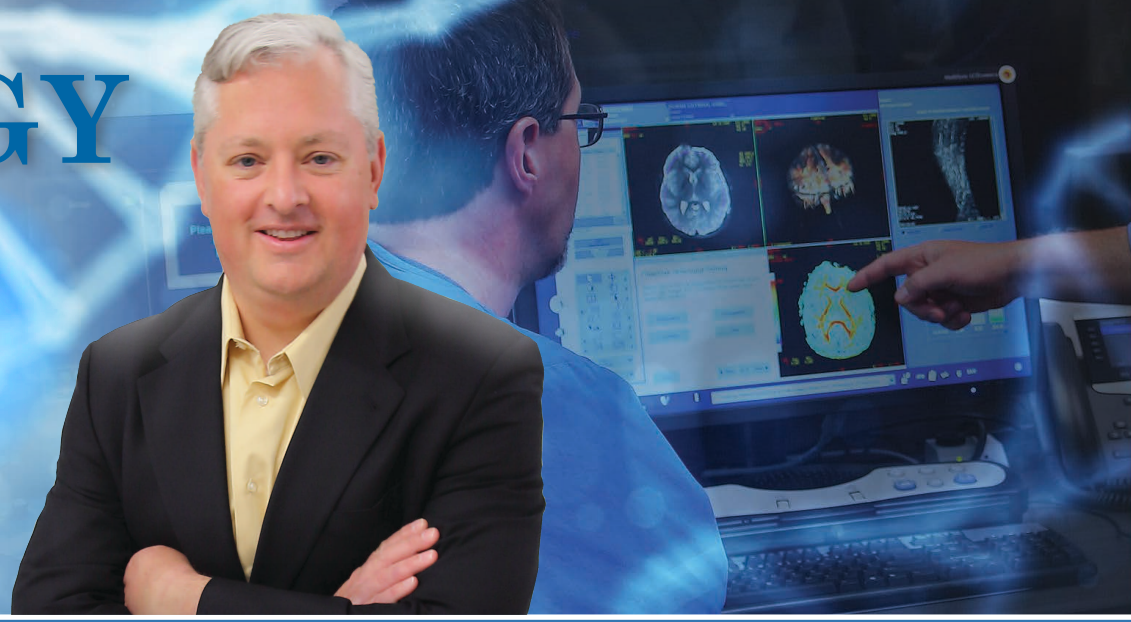




RADIOLOGY NEWS

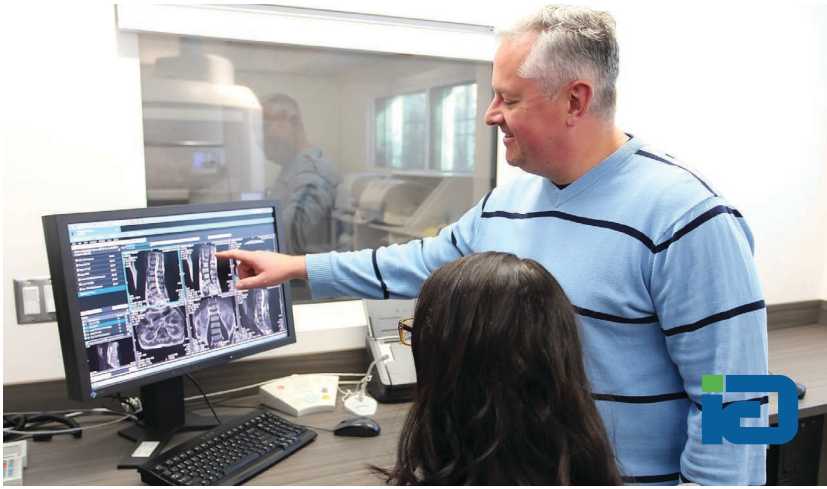
GERALD YORK, MD
MEDICAL DIRECTOR

FELLOWSHIP-TRAINED IN
NEURORADIOLOGY



YOU HAVE ACCESS TO THE MOST ADVANCED IMAGING TECHNIQUES AVAILABLE RIGHT HERE IN SOUTHCENTRAL ALASKA!

CUTTING-EDGE TECHNOLOGY TO HELP MAKE THE RIGHT DIAGNOSIS THE FIRST TIME



I am extremely proud to serve as the Medical Director for Imaging Associates. I am proud of our employees, our state-of-the-art facilities, our world-class imaging equipment and our constant strive to be the imaging centers of choice for your healthcare providers, for you and your family.

At Imaging Associates, we take the quality of your imaging and imaging experience very seriously. It is our passion!

Through pre-authorization support, timely appointments, convenient parking and comfortable waiting and ex-

amination areas we want your focus to be on getting well, not on worrying about your next test. Our superb technologists will walk you through your imaging exam to make your experience with us as comfortable as possible. We provide final readings of the imaging studies you have at our site within about 2 hours, and in many cases in a matter of minutes.

Our Radiologists, Alaska Radiology Associates, are the premier multi-specialty radiology group in Alaska. In fact, we are the only group of Alaska radiologists which have all major imaging sub-specialties.

Our radiology physicians trained at top residency and fellowship programs around the country to bring you the very best imaging care and imaging guided procedural skills medicine has to offer.

“ For Alaska Radiology Associates, Imaging Associates is our personal effort to provide you with the best outpatient imaging experience possible.”

We have added cutting-edge technology to help make the right diagnosis the first time you have an imaging study. Rest assured your images are not sent to remote locations outside of Alaska to be read. This provides you with a local radiologist with whom your provider can discuss findings 24 hours a day / 7 days a week. We want your exam to be stress-free, timely, and of the highest quality. You have a choice where your imaging studies are performed, so choose wisely!

THREE LIFESAVING TESTS FOR MEN

1 - A CT Cardiac Calcium Score accurately gauges the plaque that may be clogging your arteries. Knowing your calcium score will tell you if you're at risk of a deadly heart attack.

2 - A Prostate MRI is recommended when prostate cancer is suspected. The test precisely pinpoints the location of a tumor in the prostate making biopsies and treatment plans more effective.



3 - A Carotid Ultrasound is a test for narrowed arteries that increase risk of stroke. A painless, easy test that can provide early diagnosis and treatment that will decrease your stroke risk. Imaging Associates performs these and many other screening and specialty exams.

TIMELY AND ACCURATE DIAGNOSIS SAVES LIVES

That's why Imaging Associates is proud to offer the most advanced imaging technology (MRI, CT, US and Mammography) along with an entire team of fellowship-trained radiologists dedicated to providing you and your referring physician, a subspecialized report within 2 hours.

HEATHER TAUSCHEK, MD
DIRECTOR OF BREAST AND WOMEN'S IMAGING



5 QUALITY DIFFERENCES WITH IMAGING ASSOCIATES



By Ward Hinger
CAO Alaska Radiology Associates / CEO Imaging Associates

As a healthcare administrator with over 20 years of experience, I am often asked if it matters where a person obtains their diagnostic care, i.e. MRI, CT, Ultrasound, etc. Not only does it matter; it is critically important, as the results of those exams will guide their primary care or specialist in developing a treatment plan which may often be lifesaving. A provider of diagnostic services should demonstrate a commitment to quality and access with a focus on cost containment. Special consideration should be given to the following: the radiologists, the quality of the equipment utilized to acquire the images, the technologists who operate the equipment, and the overall environment in which the service is provided.

◆ A Radiology Specialist for You

Your exam will be read by a fellowship-trained radiologist who specializes in the field particular to your specific imaging need. Imaging Associates, managed by Alaska Radiology Associates, is the only group to provide these full subspecialty reads.

◆ New Testing for Better Results

Imaging Associates is the leader in Alaska in introducing new diagnostic exams that provide specialists in our community the information they need to more accurately detect and successfully treat disease and abnormalities.

◆ Up to 60% Less Radiation

Our team of highly specialized radiologists and technologists work continuously, improving scanning protocols, to provide the highest resolution image with the lowest radiation dose possible for you and your family.

◆ Personalized Breast Care Coordination

Our Advanced Nurse Practitioners, Valerie Clark and Renee Buchta, help to alleviate patient anxiety by educating and empowering women to make informed decisions throughout the breast care process. They are available to patients and referring physicians to identify breast density, cancer risk, offer high-risk counseling and genetic testing.

◆ Unmatched Quality and Service at a Competitive Cost

Patients of Imaging Associates receive best-in-class services at a cost which is, on average, 30% less than hospital-based services. We also offer a 60% discount for those who are uninsured or those who prefer not to file an insurance claim and able to pay at the time of service.